

# APPENDIX A: VISIONING RESULTS

City of Bay Minette - Steering Committee Visioning Session   May 31, 2019									
What is unique?	What is missing?	Housing	Workforce/ Education	Parks & Recreation	Arts & Culture	Retail & Social Attractions	Recent Wins	Available Buildings	Biggest Source of Pride
Delta/natural resources	Nightlife for people with no kids	Unique:	Unique:	Unique:	Unique:	Unique:	Sports complex (softball)	Old City Hotel	Family friendly, charming town
Best hunting	Chain hotel - don't recommend people to stay in BM	Historic homes	Tech school @ K-12 (needs to be co-located at HS)	Bike friendly	Public Art committee	Exercise	20 new airport hangers	S. Alum. Plant	Striving to grow in a controlled plan
Truly a community, tourism	Restaurants	500 apartments on CACC campus	Might combine tech schools (but maybe not in BM)	Great sidewalks	Beginning work on 2nd mural	Holly Hills - "Beer and bucket of balls"	AL Community of Excellence	Stacy's Dougs	Our community
Traditional town	Shopping/ retail other than WalMart	100 students on CACC dorm waitlist	X-po exists between campuses	Walking trails	Beautification efforts	Create own activities	New elementary school	Newmark Pde plant	The family focus and close relationships of BM
County seat	Market rate housing (SFH and MFH)	Senior housing about to expand	CACC (nursing/ welding/ industrial maintenance)	Missing:	Ball parks	Good food at bowling alley	\$90k grant improvements	Proton Energy	Proud of our community and access to natural resources
Loyalty to city, event new residents	Outdoor excursion company/ outfitter	A lot of family owned property	Missing:	N/A	City pool	Completed retail study	Park grants (playgrounds, pavillions, etc.)	A lot of aging retail space --> strip malls	The community
Cohesiveness, public & private	People (drive in and leave)	Missing:	Jobs for recent graduates		Splashpad	Culinary program in south Baldwin County	TAP sidewalk grant	Open buildings by Salon 211	We know each other and love our town
Musicians, athletes playing at next level	Retain CACC	Developers willing to build in BM	High paying jobs		Churches	5 Oak Landing - city owned and could put restaurant there	Beautification projects	Abandoned car wash	Community togetherness
Rail system, CSX	Need "branded" activities	Apartment complexes	Opportunities for "boomerangs" to move back		Christmas Fest (4-5k attendees)	Missing:	Burgers + Bingo	Good commercial buildings available	Community and our people
Mega Site adjacent	Clean, fresh grocery store	Market rate apartment units	Internships		B&B	Restaurants	Ladies Night Out		Close knit family atmosphere
Only municipality north of I-10	Want potential Mega Site workers to live in BM	Student housing (100 students on waiting list)	Talent recruitment		Ride Yellow (500 cyclists)	Things to do after 5pm	Crawfish Cookoff		Small town feel, cohesiveness among chamber, city, and county
First thing people see on way to beach	Restaurants and amenities now all gone	Housing for 3rd/4th year medical students			Crawfish Cookoff	Transportation for student population	Ride Yellow		The community feel
Largest OZ in the state	Hurricane Frederick affected	Short term rental units for students, professors, interns, etc.			Delta Dash	Food trucks	Industry expansions (SweetBrew, hospitals, Gulf Packaging)		Quality of life and the great friendships - very close community
Not as much traffic as southern part of county	Local economic developer	OZ development opportunities			Missing:	Chain restaurants	CACC enrollment has increased		Community engagement and personal relationships
Reasonable property values		HUD grant opportunities			Opportunities to attract nearby rural community residents	Marketing for locally owned businesses - all word of mouth	Nursing (2-year program)		People
Only community with land left		Nice, but affordable rental homes				Incubator space for new restaurants			

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Great healthcare (residency program)		Housing for young people				Container park for restaurants			
Delta Dash						Opportunities on the river			
Good lease rules around courthouse						Places for people of all ages to hang out			
						Coffee shops			

**City of Bay Minette - Community Visioning Session #1 | May 31, 2019**

What is unique?	What is missing?	Housing	Workforce/ Education	Parks & Recreation	Arts & Culture	Retail & Social Attractions	Recent Wins	Available Buildings
Location	AAS Council (dissolved)	Unique:	Unique:	Unique:	Unique:	Unique:	Successful national day of prayer	"The Chicken Place"/gas station
Delta, beach, Mobile, etc. within an hour	Communications system --> local radio, TV, newspapers	Affordable homes	CACC 2 year nursing program	Universal playground	Concerts	Delta eco-tourism opportunities	Partnering with Mobile infirmary to inject funds into hospital	Abandoned car wash
Community cooperation	Emphasis on maintaining a clean city	Beautiful, historic homes	Trade school	City pool (ADA compliant and accessible)	Kids go bowling on Friday's for \$1	Location	Sidewalks	Old Hamilton Hotel
Mayor's prayer team	Any kind of restaurant	Lake homes	Airbus, welding programs	Tennis, pickleball courts	Burgers & Bingo	Going to the river on weekends	Downtown streetlights	Fireworks shop
Beautification committee	Things to do after 5pm	Not cookie cutter houses	Duel enrollment	Splashpad	Stagecoach restaurant has live music	Working in yard	Painting downtown windows	Older shopping centers
Community clean-ups	Code enforcement	Character	Certification programs	Dog park	Summer programs for children	Sports	Promotion of athletics	
ACE designation (3 year process)	Parking enforcement	Space	Free carpenters program	Golf (reasonable fees)	Churches programming	Low crime rate	City partnered with HS to build softball fields	
Programming for children	Noise enforcement	Charm	Missing:	Skatepark	Committee on Public Art	Pine Grove arena (rodeo, RV hookups)	Active programs for seniors	
Downtown events	Speed bumps	Missing:	Positive perception re: skilled labor in BM	A lot of parks for a small city	Bay Minette Music Club	Christmas fest & parade	Won a lot of grants - sidewalks, parks, recreation equipment, etc.	
County seat	TNR program	Availability - apartments, SFH	Parents understanding benefit of skilled labor programs and jobs	Missing:	Lots of artists live in town	Splash pad	Longer runway and new hangars at airport	
Great police department	Distribution, industrial park opportunities	Student housing	Smaller employers	Hiking trails	Art lessons, classes	Bowling, skating, golf, pool, indoor pickleball	New elementary school	

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Oak trees	Brand hotels	YP housing	Retention of workers	Sidewalks	CACC has a great art program	Jay's House of Fashion	Dog park	
Megasite	Investors understanding potential of BM	Retiree	Medical research facility	Bike paths	Missing:	Missing:	More community events (i.e. Ladies Night Out)	
Local investors (but investing elsewhere)	Annexation to the river and interstate	Medical school student/resident housing	Professional jobs (i.e. IT)	Lighting	Arts Council	Planned Delta excursions	Active social media	
Faith-based community	Nice looking entry corridors	Homes under \$200k	Positive perception of school quality (according to Zillow)	Take advantage of river	Community concerts (and people attending)	Fishing tournaments		
	Protection of downtown character	Pride in property			Smaller arts/ theater venues	River restaurant (at Live Oak)		
		Workforce (leaving for other jobs)			Programming for CACC students	Disc golf		
		Housing for megasite workers			Artist in residence program (partner with CACC)	Farmers Market		
		Investors			Art Walk	Chick-Fil-A		
		Physician homes			1st Friday's (stores stay open, open mic night)			

**City of Bay Minette - Community Visioning Session #2 | June 1, 2019**

What is unique?	What is missing?	Housing	Workforce/ Education	Parks & Recreation	Arts & Culture	Retail & Social Attractions	Recent Wins	Available Buildings
Friendly place	Theater	Unique:	Unique:	Unique:	Unique:	Unique:	ADA compliant pool lift	Old hotel
Courthouse square	ADA accessibility	Archives department at the museum	Technical school in city limits	Bowling alley	Parks in every neighborhood	Historic homes	Flower baskets on bridge	Where Danny's fried chicken was
Activities such as x-mas fest	Downtown landscaping	Fabulous library, events	K-12 "woo" program	Active churches	17-18 softball fields	More affordable than south Baldwin County	BCHS receiving \$1M for student scholarships	A lot of unused land downtown
Access to Delta river	National brand food chains	Working on app for historic sites	AIDT program	Vacation bible school	Long-term plan to co-locate athletic fields	Lion's Club	Sweetbrew	Robinson building
Location - near ports, beaches, recreation, etc.	Megasite development	Active Bay Minette Facebook page	Community college	Library	Pickleball	Lofts by Waffle House	Quincy expansion	Shopping center vacancies
Deer and turkey season	Chick-Fil-A	Quarterly newsletter	Dual enrollment courses	Southern Jim	Universal playground	Missing:	New elementary school	Gas station
Shovel-ready megasite	Publix	Christmas fest	Chamber job awareness event	Great access for outdoor recreation	Splashpad	Availability for young couples	Millions received in grant funding	Old food mart

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What is unique?	What is missing?	Housing	Workforce/ Education	Parks & Recreation	Arts & Culture	Retail & Social Attractions	Recent Wins	Available Buildings
Plenty of land to grow	Retail besides Walmart, Dollar General	Ladies Night Out at Civic Center	North Baldwin Literacy Council	CACC karaoke night	Best city pool in Alabama	Starter homes	New sidewalks	Lot next to Church's Chicken
Covered arena	Community apartments	Tiger for Life Alumni Association	Career Center	Missing:	Dog park	Middle class subdivision	State accreditation for chamber	
Pool	Bathrooms at Blackburn Park	Active beautification & public art committees	Tech Center - IT program	Bowling alley upgrade (marketing)	Missing:	Historic designation	Hospital expansion	
Movies filmed in town	Train usage	Missing:	Locally-owned IT businesses	Coffee shop	More soccer fields	Nice, welcoming neighborhoods	Softball complex	
County seat	Downtown restaurants	Promotion of events by locals	CACC IT programs	Internet cafe	Tennis courts by city	Nice apartments	City pool renovations	
Nearby historic sites	Daycare for babies	Access to info besides Facebook	Career Horizons Expo	Wayfinding	Renovated pool	Rental property	Blackburn Park expansion	
Outdoor recreation	Nightlife for young people	Festivals with vendors	Pipeline of workers	Things for CACC students to do	Pavillion for pool parties	College student housing		
Support for local schools, pride	Co-working space	Downtown farmers market	Missing:	Unique local retail	Beautification efforts	Downtown loft housing		
	Property annexation	No community theater	SAWDC		Bike trails and paths	Short term rentals		
		Outdoor Theater	Coding Academy		Time clock at pool for competitions			
		Local concert attendance	Tools for entrepreneurs					
			Talent incentive for young people					
			Jobs at the industrial megasite					
			Structured apprenticeship program					